

## WHAT CAN DUPONT™ LUMIDERM™ CANOLA SEED TREATMENT DO FOR YOU?

1. Control of early season cutworm
2. Second mode of action for resistance management – group 28
3. Enhanced protection against both crucifer and striped flea beetles
4. Excellent early season stand establishment, biomass and vigour
5. Up to 35 days of residual protection through the critical stages of seedling growth

### The Value of Lumiderm™ canola seed treatment

- **Peace of Mind**
  - Controls many different species of cutworm
  - Activity on both above and below ground feeders
  - More time to manage and assess your field
- **High Risk Fields for Cutworm**
  - Fields with flowering weeds in August or September
  - Pea / Lentil fields
  - Newly broken fields
  - Fields with tight canola rotations



## See the DuPont™ Lumiderm™ Canola Seed Treatment Difference: Cutworm Control

- Cutworms usually stop feeding with as little as one or two bites of canola seedlings from canola seed treated with Lumiderm™.
- Lumiderm™ is very fast acting – control is generally achieved within 72 hours of feeding.

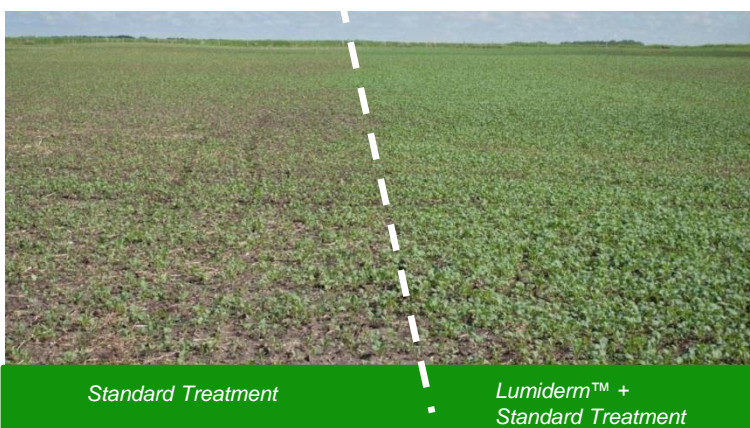


Seven Persons, AB



Peace River Region, AB

## See the Lumiderm™ Canola Seed Treatment Difference: Enhanced flea beetle protection



Standard Treatment

Lumiderm™ + Standard Treatment



Langenburg, SK



- Enhanced protection can mean:
  - Less feeding damage
  - More time to scout/assess damage
  - Less time needed to out grow feeding pressure
- Always scout – environmental conditions and high pressure may require an overspray